



# Classroom to Careers: Transitioning from a Student to a Professional

CWIT Affiliates Professional Development Day

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## What you Will Learn

- Invaluable career management techniques
- What technique leads to 80-97% of job offers
- How to make connections, uncover job openings and get referrals





### **Explore Majors and Career Paths**

#### Career Insider powered by Vault

 Online Career Library with industry information and more

#### Sample Resumes by Major

https://careers.umbc.edu/tools/samples-downloads/

#### **Links by Major**

#### https://careers2.umbc.edu/tools/links.php

Helpful career information for each major

#### **Major Sheets**

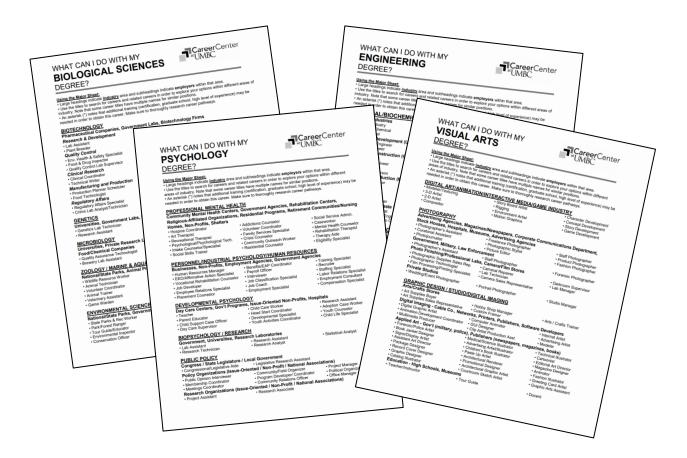
#### https://careers.umbc.edu/tools/major-sheets/

Find out career possibilities with your major





## What Can I Do With My Major?







## MBTI



The most widely used personality inventory in the world, the MBTI, will provide you with insight about yourself in 4 areas:

- 1. How you energize and re-energize
- 2. How you perceive and acquire information
- 3. How you make decisions
- 4. How you prefer your external environment.

Knowing your own preferences can help you understand your strengths and the type of work environment and activities you might enjoy and thrive in.





### GOAL=Match your personality to the work environment

#### THE BEST JOBS FOR EVERY PERSONALITY TYPE

We consulted the book "Do What You Are" and one of its authors, Paul Tieger, to determine five of the best jobs for each type of personality.

#### INTERACTION WITH WORLD



INTROVERTS often like working alone or in small groups, prefer a more deliberate pace, and like to focus on one task at a time.



EXTROVERTS are energized by people, enjoy a variety of tasks, a quick pace, and are good at multitasking.

#### ARSORPTION OF INFORMATION



SENSORS are realistic people who like to focus on the facts and details, and apply common sense and past experience to com-up with practical solutions to problems.



INTUITIVES prefer to focus on possibilities and the big picture, easily see patterns, value innovation, and seek creative solutions to problems.

#### DECISION-MAKING



THINKERS tend to make decisions using logical analysis, objectively weigh pros and coss, and value honesty, consistency, and fairness.



#### ORGANIZATION



JUDGERS tend to be organized and prepared, like to make and stick to plan and are comfortable following most rule



PERCEIVERS prefer to keep their options open, like to be able to act spontaneously, and like to be flexible with making plans.

Realists who are quick to make practical decisions.

- 1. Insurance sales agent 2. Pharmacist
- 3. Lawyer

excel in a crisis.

5. Sports coach

1. Detective

2. Banker

3. Investor

- 4. Project manager
- 5. Judge

Hard workers who value their responsibilities and commitments.

- 1. Auditor
- 2. Accountant
- 3. Chief financial officer
- 4. Web development engineer
- 5. Government employee

#### Gregarious traditionalists motivated to help others.

- 1. Sales representative
- 2. Nurse/Healthcare worker
- 3. Social worker
- 5 Loan officer

Straightforward and honest people Lively and playful people who value who prefer action to conversation.

- 1. Civil engineer
- 2. Economist
- 3. Pilot
- 4. Data communications analyst
- 5. Emergency room physician

- 1. Child welfare counselor 2. Primary care physician
- 3. Actor
- 4. Interior designer
- 5. Environmental scientist

Modest and determined workers who

5. Customer service representative

Warm and sensitive types who like to help people in tangible ways.

2. Elementary school teacher

1. Fashion designer

enjoy helping others.

1 - Dentist

3. Librarian

- 2. Physical therapist
- 3. Massage therapist
- 4. Landscape architect
- 5. Storekeeper

Pragmatists who love excitement and

Natural leaders who are logical,

analytical, and good strategic planners.

4. Entertainment agent

- 1. Executive
- 2. Lawver
- 3. Market research analyst
- 4. Management/Business consultant
- 5. Venture capitalist

Creative perfectionists who prefer to

#### do things their own way.

- 1. Investment banker
- 2. Personal financial adviser
- 3. Software developer
- 5. Executive

#### 7

People-lovers who are energetic, articulate, and diplomatic.

- 1. Advertising executive
- 2. Public relations specialist
- 3. Corporate coach/Trainer
- 4. Sales manager
- 5. Employment specialist/HR professional

#### Thoughtful, creative people driven by firm principles and personal integrity.

- 1. Therapist/Mental health counselor
- 2. Social worker
- 3. HR diversity manager
- 4. Organizational development consultant
- 5. Customer relations manager

Enterprising creative people who enjoy new challenges.

- 1. Entrepreneur
- 2. Real estate developer 4. Marketing director
- 3. Advertising creative director 5. Politician/Political consultant
- Independent and creative problem-solvers.
  - 1. Computer programmer/Software designer
  - 2. Financial analyst 3. Architect
  - 4. College professor
  - 5. Economist

#### Curious and confident creative types who see possibilities everywhere

- 1. Journalist
- 2. Advertising creative director 3. Consultant
- 4. Restaurateur 5. Event planner

- - 2. Psychologist/Therapist
  - 4. Physical therapist
- Sensitive idealists motivated by their deeper personal values.
- 1. Graphic designer
  - 3. Writer/Editor
  - 5. HR development trainer

### Career Assessments can help

#### **Meyers-Briggs Type Indicator (MBTI)**

Provides insight on how users make decisions, interact with people, gather information, and gain energy. Facilitates exploration and understanding of an individual's choice of study, occupations, and work setting.

#### FOCUS 2

• Utilizes self assessment by allowing users to develop an accurate picture of their interests, work values, personality, skills, educational and leisure time preferences, and matches these to potential careers.





## What Is Networking?

#### IT IS THE PROCESS OF...

- Making personal and professional connections and building relationships over time
- Gathering information about potential employers
- Uncovering job openings
- Getting personal referrals to other people who might provide information or job leads





## Why Network?

• According to the U.S. Department of Labor, approximately **70%** of jobs are found through social and professional networks

• Networking allows you to break into the "hidden job market"







### Preparation is Key!

- Make A Good First Impression
  - It's based on appearance and manner
  - Smile and act friendly (applies both virtually and in person)
- Develop Your 30-Second Commercial
- PRACTICE, PRACTICE, PRACTICE!





#### **30-Second Commercial**

#### What Is It?

- It's a personal introduction and a overview of your *education*, *experience*, *skills*, *strengths*, *accomplishments*, and *goals*
- Your goal is to get them to ask you for more information
- It helps you quickly and effectively market yourself to others based on *their* needs





#### **30-Second Commercial**

#### **Elements Include...**

- Identify who you are
- Highlight a few strengths, accomplishments, and ways you can add value
- Indicate areas of interest
- End by asking questions that will stimulate further conversation or action





#### The 30-Second Commercial

- Concise/ Clear
- Emphasize your <u>strengths</u> and connect them to the audience
- Use descriptive statements and specific examples
- State the kind of position/career you are seeking
- Project confidence, not need





### The 30-Second Commercial

- 1. Greeting
- 2. Education
- 3. Experience
- 4. Interests
- 5. Strengths
- 6. Goals





#### **30-Second Commercial**

#### **Additional Tips:**

- Keep it concise.
- Always tailor it to the job or organization
- Practice saying it out loud so that it sounds natural.





#### **30-Second Commercial**

#### **Example:**

- Hello, my name is Barry Business. I am a junior at UMBC studying Financial Economics with an accounting certificate. I am interested in an accounting internship with your company.
- Currently, I am serving as the treasurer for the UMBC Accounting club where I have been effective in managing our budget for events, activities and out-reach programs.
- I am enthusiastic about helping others increase their financial literacy, and it appears that my interest mirrors your company's dedication to helping others navigate their tough financial situations.
- Would you happen to know anyone who would be interested in hearing more about my strengths and interests?







## Activity

#### **30-Second Commercial**

- Now you try!
- Make your own 30-second commercial, perhaps with a specific position in mind
- Share your 30-second commercial with a colleague
- I will ask someone to share





## Additional Tips for Effective Networking

Follow up with contacts

 Cultivate your network through periodic/ongoing contact







## **Networking Etiquette**

- Honor the networking "code": return other people's phone calls if you want yours returned
- Call people when it's convenient for them
- Follow up with requests for information do what you say you will do





## Networking Etiquette

- Send requested materials within one week
- Before using a person's name as a referral, get their permission
- Express your thanks to people who are helpful
- TURN YOUR CELL PHONE OFF





## How and With Whom Do I Network?

- Contact people you know already, including your family's network
- Reach out by LinkedIn, email or phone, briefly introducing yourself and identifying your purpose
- Join and get involved with professional organizations related to your field of interest





## How and With Whom Do I Network?

- Attend networking events (Campus, departmental, and Career Center sponsored events – now virtual)

  UMBCworks
- Utilize your "professional" online presence









#### **Informational Interviews**

- A great way to gain information on an industry, company, or job
- Possible questions to ask:
  - What skills and/or personal characteristics are important to do well in this job?
  - What is a typical day like?
  - How competitive is this field?
  - What should I do before I graduate to make myself marketable?
  - Is there anyone else you would suggest I speak to?







#### LinkedIn 101:

5 ways LinkedIn can help you help students build a professional brand and land a job



#### LinkedIn

- How can LinkedIn be Useful to Me?
- Build a Professional Online Presence: Profile
- Add Connections with "Warm" Contacts and Alumni
- Research Companies and Industries: Company Pages
- Q Help Undecided Students Explore Opportunities
- Find Relevant Jobs and Internships: Student Jobs Portal









### Who Uses LinkedIn?



225M+ professionals



64% outside the U.S.



→ 30M<sup>+</sup> students and recent grads



2.9M+ companies



**逾** 60K<sup>+</sup>

college and university alumni groups



ш 150⁺

industries



Executives from every

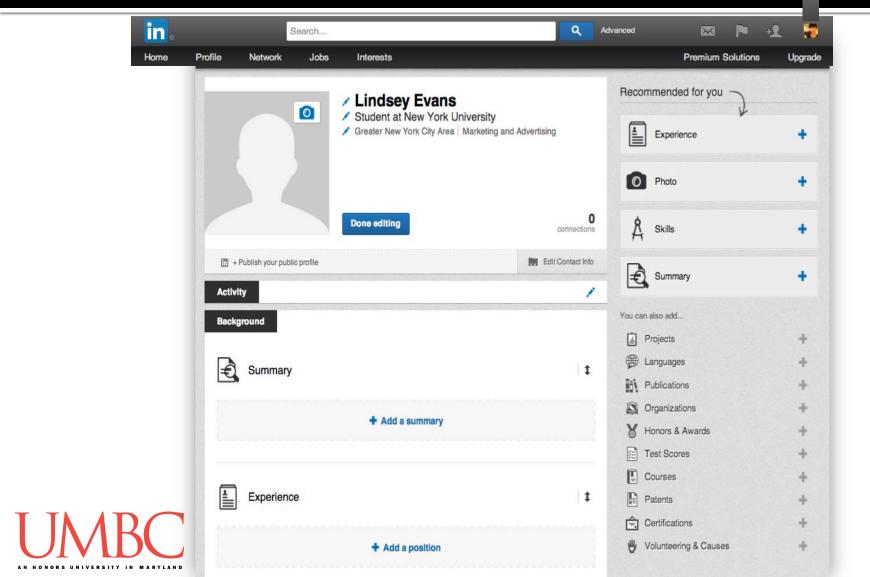
Fortune 500

company





## Build a Professional Online Presence: Profile







## **Profile Tips for Students**

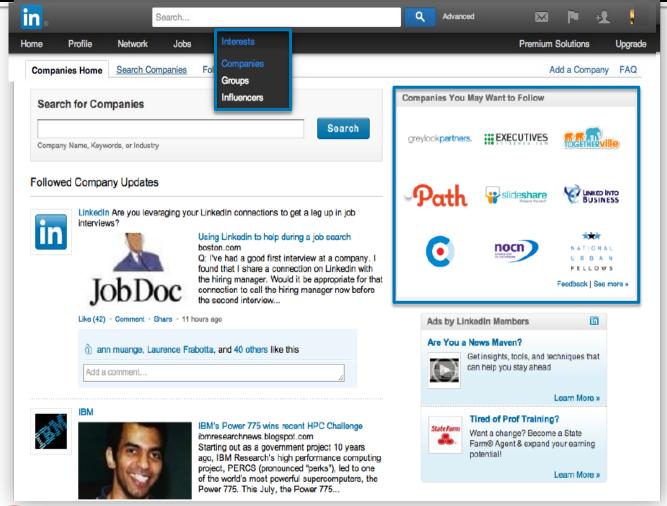
- -Professional photo of you alone
- -Headline with area of study and/or career ambitions
- -Keyword-rich summary that includes type of position you are seeking
- -Inclusion of volunteer activities, internships, and extracurricular
- -Recommendations from professors, advisors, internship colleagues and supervisors







## Research Companies & Industries: Company Pages

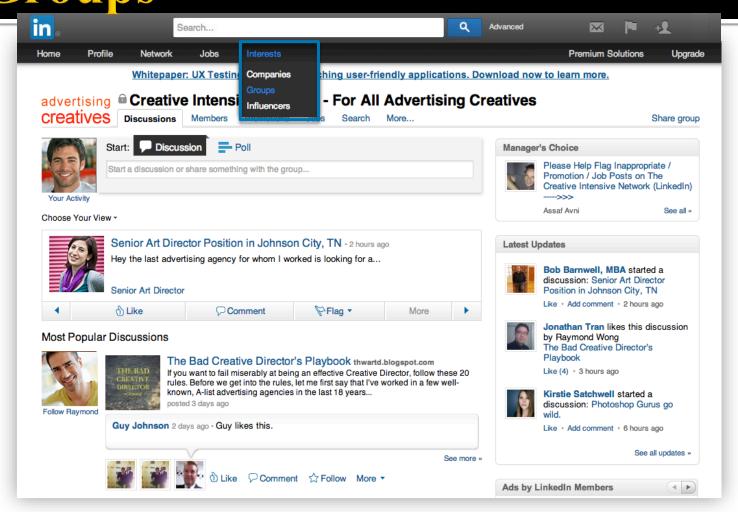








## Research Companies & Industries: Groups

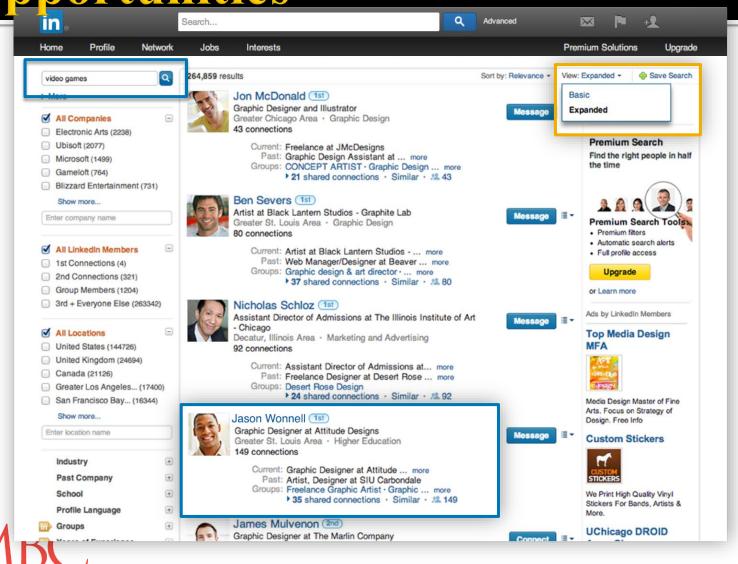








## Help Undecided Students Explore Opportunities





#### Utilize the LinkedIn Alumni Tool

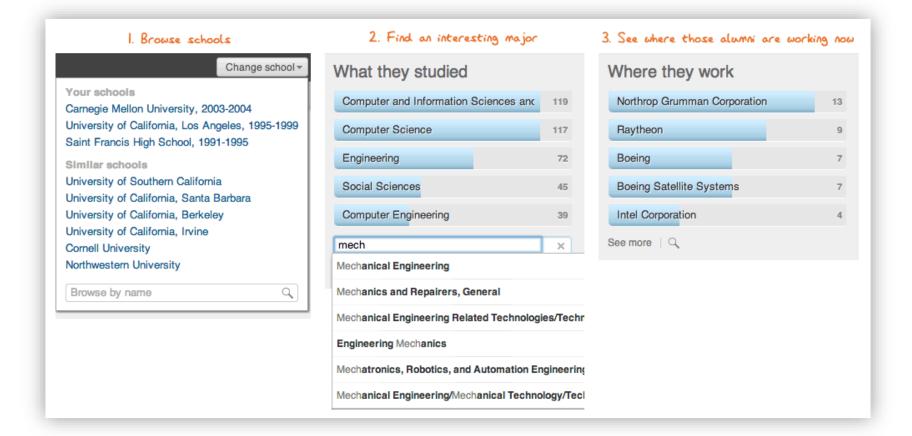
https://www.linkedin.com/school/university-of-maryland-baltimore-county/people/







#### LinkedIn Alumni Tool cont'd









## Find Relevant Jobs and Internships: Student Jobs: https://www.linkedin.com/jobs/search/?keywords=studen t%20job

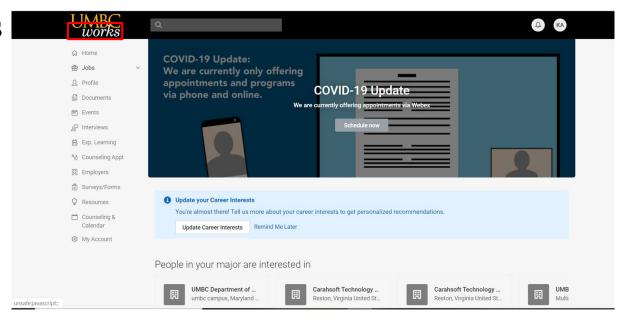






### Job Searching Using UMBCworks

- Login to UMBCworks using your myUMBC login information.
- Click on Jobs



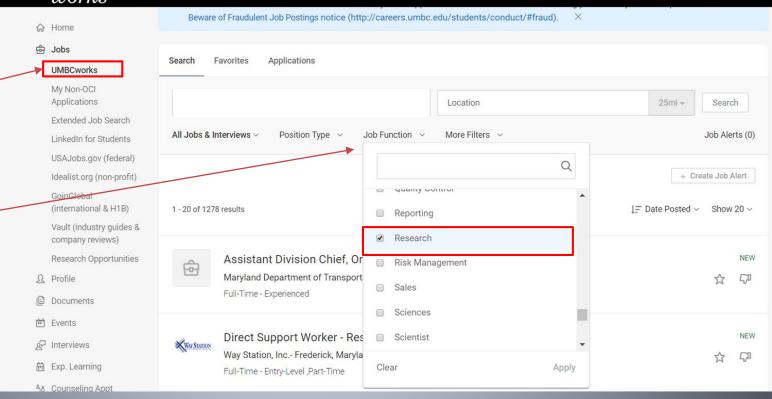






#### 1. UMBCworks

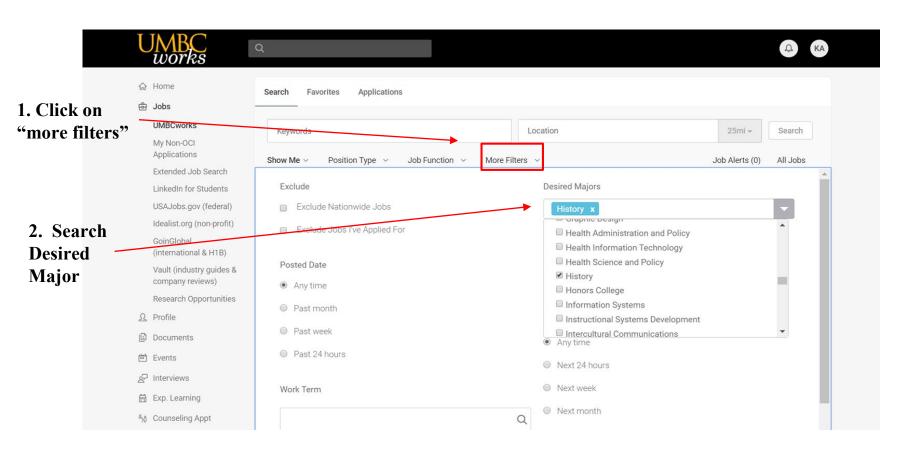
### 2. Search by job function







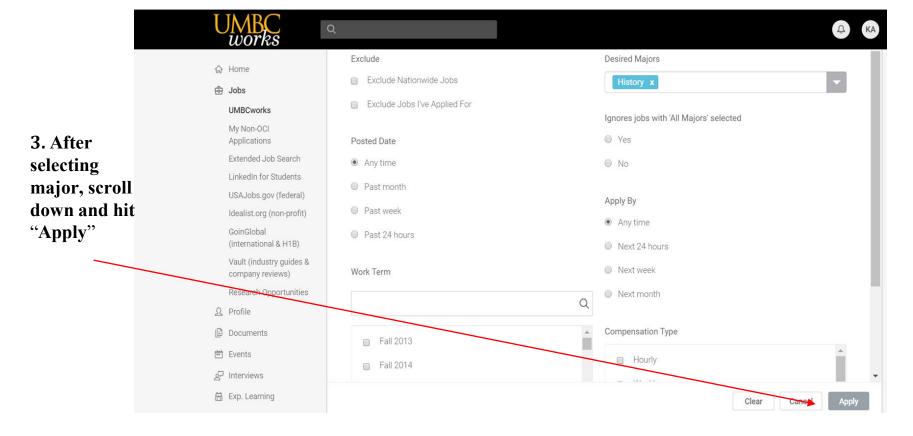
### Search by Major on UMBCworks







## UMBCworks Contin... Scroll Down and Hit Apply

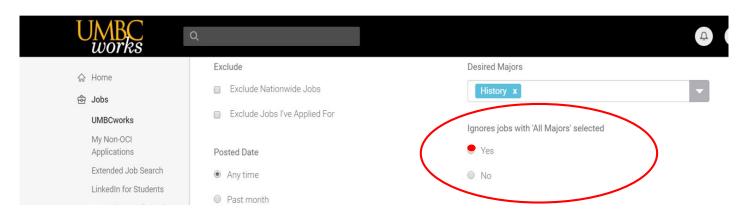






#### **UMBCworks Continued...**

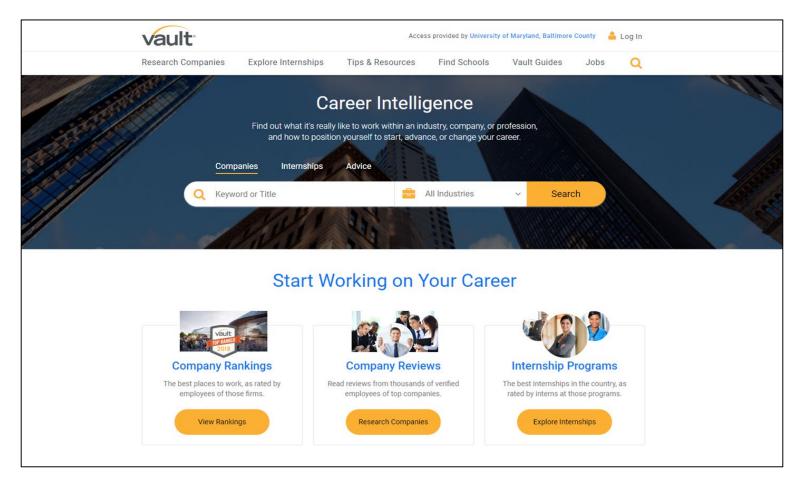
- Some employers accept all majors
- To screen out these jobs click on "more filters" "ignore all majors" "YES"







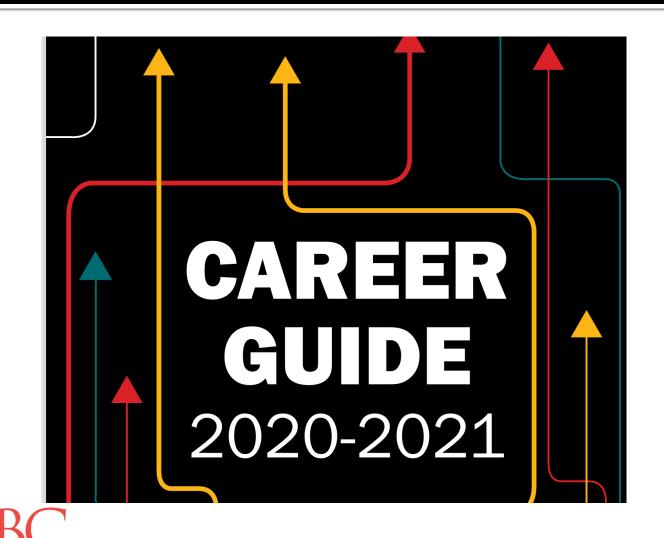
### Job Search Through Vault







### https://careers2.umbc.edu/tools/guide.pdf





### Skills to Leverage on Resume

- Major Accomplishments
- Foreign Languages
- Professional Development
  - Conferences
  - Seminars
  - Presentations
- Study Abroad Experiences





## **Examples of Accomplishment-Based Statements**

- **Provide** an exceptional level of **customer service** in all forms of patron interaction, including phone, e-mail, and face-to-face.
- Reconcile the daily sales through the cash register, including the printing of receipt reports, accounting for all daily sales and filling out proper deposit paperwork.
- Supervise the logistics of events including security, ticket sales, entrance and crowd control, readmission guidelines and event setup.
- Generate ideas and strategies to improve the appearance and services of the Commons and University Center.





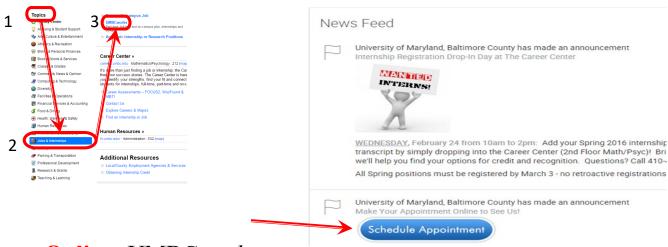
### Virtual Services

- The Career Center is still open!
- All appointment types are still available virtually through Webex
- Resume Reviews are available via email in lieu of drop-in hours
- Send your resume to <u>resumereviews@umbc.edu</u> to get your resume reviewed and approved by a Career Peer





### Schedule an Appointment



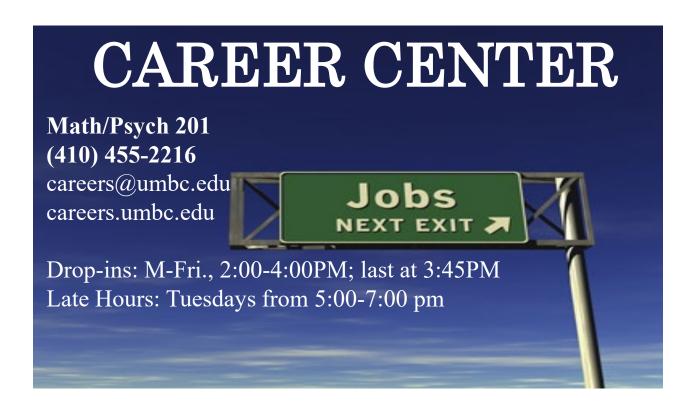
• Online: UMBCworks

• **By Phone:** (410) 455-2216





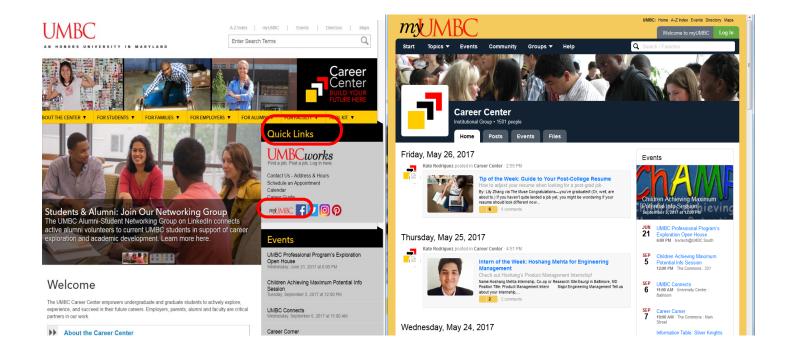
#### Where to Find Us







### Find All Career Events Here







# Get Connected – Stay Connected



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Follow us in MyUMBC



Events Tab for Workshops & Information Sessions





www.instagram.com/umbccareers/

Read the Jobs-Internships and Events & Opportunities emails each week







### **QUESTIONS**

