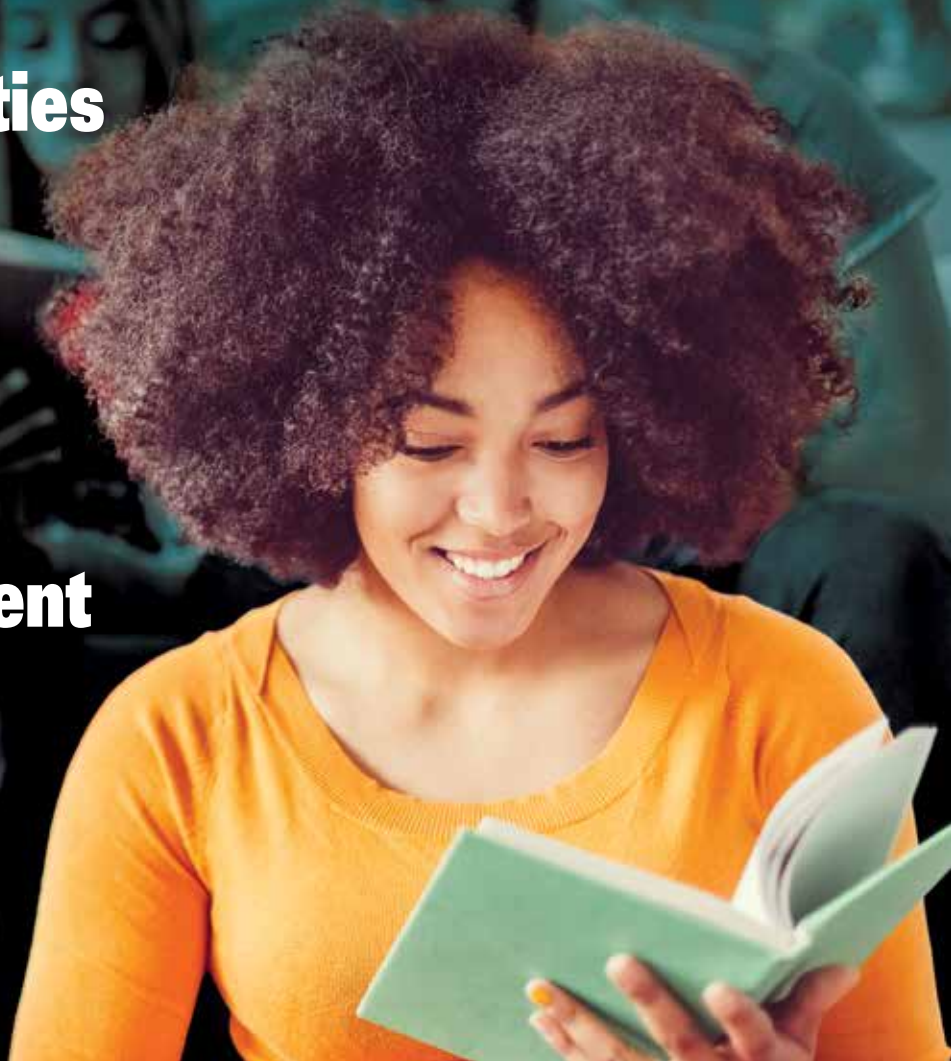


**Career Opportunities
Networking
Mentors
Role Models
Inspiration
Career Development**

It's All Here



2017 - 2018 Career Conferences for STEM Students.
Two Great Programs for Success in Your STEM Curriculum



October 5-7, 2017
Women of Color STEM Conference
Detroit, MI





**The BEYA
EXPERIENCE**
BECOMING
EVERYTHING
YOU ARE

February 8-10, 2018
BEYA STEM Conference
Washington, DC



Career Communications Group, Inc.
729 E Pratt Street, Suite 504
Baltimore, MD 21202
410-244-7101

 Follow us on Twitter @blackengineer @woctechology
 Like us on Facebook at ccjobmatch



2017 - 2018 Career Conferences for STEM Students.



Let us show you how to bridge the gap between your hard work in the classroom and landing your first internship or job.

Whether your goal is to get a job when you graduate or to work on an advanced degree, we have the solution for you. Attend either or both conferences to get the information you need to move to the next level.

The Conference Programs for You

Buck the Trend

Of the managers surveyed by LinkedIn, 59% reported that they had difficulty finding candidates with soft skills.

Among the top soft skills are communicating, teamwork, critical thinking, and interpersonal communications.

The Development Institute for Education Leadership (DIEL)

The CCG DIEL program is where leaders are groomed to face today's workplace challenges. DIEL is a comprehensive leadership and personal development program designed to give you a competitive edge when you enter the workforce.

DIEL creates a forum where you can learn, interact, and build professional networking relationships with outstanding leaders to complement your studies.

Placement and Training Duo

Today, most careers begin with an internship position. Many organizations get most of their entry-level hires directly from the interns who have worked in their workplace. Organizations are increasingly identifying students for internships as early as their freshman year.

CCG JobMatch

This is a comprehensive training and placement solution for STEM students. When you attend any of our conferences, you may participate in an intensive two-day training program, which certifies your readiness for the workplace. We continue to support your placement needs with the following:

- Matching your credentials with employers
- Arranging interviews at our conferences or at an employer's facility
- Advocating on your behalf to secure a placement

The Program Offering: 1

DIEL Networking

Attend workshops with professionals and executives representing a broad cross section of industry, government, and academia.

Recommended for: **Seniors, Graduate Students**

DIEL Networking Schedule

Friday	<ul style="list-style-type: none">- Arrival by 3:00 p.m.- Hotel Check-in- Seminar Options- Dinner*- Reception- Interviewing Skills Seminar
Saturday	<ul style="list-style-type: none">- Breakfast*- Seminar Options- Career Fair/Lunch Break- Seminar Options- Gala Reception- WOC Gala

For Residential (Friday and Saturday) or Non-Residential (Saturday portion only)

* Limited availability.



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2017 - 2018 Career Conferences for STEM Students.



The Program Offering: 2

DIEL Academic Enhancement

Presents a series of seminars and workshops designed to help you develop strong academic skills to improve your performance in the classroom. Topics such as study skills, time management, and teamwork are the focus.

Recommended for: **Freshmen, Sophomores, Juniors**

DIEL Academic Schedule

Friday	<ul style="list-style-type: none"> - Arrival by 3:00 p.m. - Hotel Check-in - Seminar Options - Dinner* - Reception - Interviewing Skills Seminar
Saturday	<ul style="list-style-type: none"> - Breakfast* - Seminar Options - Career Fair/Lunch Break - Seminar Options - Gala Reception - WOC Gala
For Residential (Friday and Saturday) or Non-Residential (Saturday portion only)	

* Limited availability.



Career Opportunities, Networking, Mentors,

The Program Offering: 3

DIEL Jobs Certification FastTrack (BEYA ONLY)

This fast track program focuses on soft skills development. FastTrack is a pared down jobs certification program that leads to a certificate of achievement and inclusion in our program that matches students who have attained soft skills certification with employers.

Recommended for: **Juniors, Seniors, Graduate Students**

DIEL FastTrack Schedule

Friday	<ul style="list-style-type: none">- Arrival by 3:00 p.m.- Hotel Check-in- Seminar Options- Dinner*- Reception- Interviewing Skills Seminar
Saturday	<ul style="list-style-type: none">- Breakfast*- Seminar Options- Career Fair/Lunch Break- Seminar Options- Gala Reception- WOC Gala

For Residential Students Only

* Limited availability.





2017 - 2018 Career Conferences for STEM Students.



The Program Offering: 4

CCG JobMatch Jobs Certification

This program offers extensive soft skills training that leads to full certification. When you complete this program, we arrange interviews at either of our conferences for you. Additionally, we work with you and potential employers to advocate on your behalf.

Recommended for: **Freshmen, Sophomores, Juniors**



DIEL JobMatch Schedule

Thursday	<ul style="list-style-type: none"> - Arrival - Hotel Check-in - Opening Reception - General Session
Friday	<ul style="list-style-type: none"> - Breakfast Orientation - Jobs Certification with Lunch - Jobs Certification - Dinner* - Networking Reception - Interviewing Skills
Saturday	<ul style="list-style-type: none"> - Breakfast* - Jobs Readiness Certification Course - Career Fair/Lunch Break - Jobs Certification - Gala Reception - WOC Gala

For Residential Students Only

* Limited availability.



Pricing

The Career Conferences for STEM Students offers two ways to participate:

- **Residential Students:**

We identify a coordinator on campus to coordinate travel for groups numbering four or more to attend. We use the term Residential Students to identify students traveling with a campus coordinator. The fee structure for residential students includes the hotel and, in some cases, transportation. The meal functions identified in the schedules above have limited availability. You should be prepared to provide your own meals. Funding is often provided by your school, and registration is coordinated through the campus coordinator.

- **Non-Residential:**

Students travel to the conference on their own, and no hotel or transportation is provided. Students register on their own using the Career Fair + Fee online.

Residential Fees

Zone	Included Transportation	Quad Room	Double Room* (Detroit, MI)	Double Room* (Washington, DC)
Local (0–130 Miles from Conference)	Bus	\$100	\$225	\$250
Zone 1 (130–195 Miles from Conference)	Bus	\$125	\$250	\$275
Zone 2 (195–325 Miles from Conference)	Bus	\$175	\$300	\$325
Zone 3 (325–585 Miles from Conference)	Bus	\$200	\$325	\$350
Zone 4 (585+ Miles from Conference)	None	Free	\$100	\$125

*Limited availability

Non-Residential Fees

Local (Less Than 60 Miles from Conference)	Includes workshops, career fair, and WOC Gala (Saturday Only Attendance)	Free
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2017 - 2018 Career Conferences for STEM Students.



Seminars and Workshop Offerings

DIEL Networking Track (WOC Only)

Friday

- The Next Big Thing in Technology
- Social Media Branding for Tomorrow's New Professional
- Making Financial Success Happen – Make Your Dream a Reality
- Interview Success! Practical Approaches to Persuading the Recruiter
- Woman to Woman: Up Close and Personal



Saturday

- Want a Security Clearance? This Is What You Need to Know
- Corporate Lunch and Learn
- The Game Changer – How Team Sports Teach the Value of Diversity
- Social Media Branding for Tomorrows New Professional

DIEL Networking Track (BEYA Only)

Friday

- Licensure as a Professional Engineer -- Its Value and the Steps to Take
- Vertical Leadership: Developing the Next Level of Leaders
- Student Leadership Awards Dinner & Business Etiquette Interactive Seminar
- Interview Success! Practical Approaches to Persuading the Recruiter



Saturday

- The Game Changer – How Team Sports Teach the Value of Diversity
- Leading in a Tech-Driven Environment: Is Your Leadership Style Holding You Back?
- Making Financial Success Happen – Make Your Dream a Reality
- Corporate Lunch and Learn



Seminars and Workshop Offerings

DIEL Academic Enhancement Track

Friday

- Interview Success! Practical Approaches to Persuading the Recruiter

Saturday

- X-treme Resumes: Constructing a Stellar Resume (Open to all)
- Mastering the Test: Winning Test-Taking Strategies
- Making More Minutes: Time Management for Pre-professionals
- Study Smart, Study Less: Improving Your Study Skills

CCG JobMatch: Job-Readiness Certification



- Maximize Team Building Skills and Success (BEYA Only)
- Behavior and Business: Best Practices in Business Etiquette
- Student Leadership Awards Dinner & Business Etiquette Interactive Seminar (BEYA Only)
- Interview Success! Practical Approaches to Persuading the Recruiter
- Interpersonal Skills: Creating and Building Powerful Connections (WOC Only)
- Innovative and Critical Thinking: Training Your brain to Solve Problems and Create Solutions
- JobMatch Certified Candidate Interviews (BEYA Only)
- JobMatch Live Business Practicum at Career Fair (WOC Only)

DIEL FastTrack Certification (BEYA Only)



Friday

- Behavior and Business: Best Practices in Business Etiquette
- Student Leadership Awards Dinner & Business Etiquette
- Interview Success! Practical Approaches to Persuading the Recruiter

Saturday

- Innovative and Critical Thinking: Training Your Brain to Solve Problems and Create Solutions
- JobMatch Certified Interviews





2017 - 2018 Career Conferences for STEM Students.



Got Questions?

Check in with your campus coordinator. Don't have a coordinator?
Contact us at university-events@ccgmag.com.

Notes

Conference Participation Request Form

Full Name: _____

Status:

Freshman Sophomore Junior Senior Graduate Student

Email Address: _____

Cell Phone: _____

Major: _____

GPA: _____

Which conference do you want to attend?

- I want to attend the 2017 Women of Color STEM Conference
- I want to attend the 2018 BEYA STEM Conference

Which program do you want to attend?

- DIEL Networking
- DIEL Academic
- DIEL FastTrack
- CCGJobMatch

Return this form to your campus coordinator.





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