

USING AI TO LAUNCH & SCALE YOUR STARTUP



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12 - 1PM

**UNIVERSITY
CENTER 302**
(BALLROOM LOUNGE)

ABOUT THE WORKSHOP:

Starting a new venture is hard work! Modern advances in Artificial Intelligence have produced tools and technologies that can make you smarter, faster, and more innovative.

In this talk, Dr. Oates will explore several ways that Large Language Models (LLMs) can be used as force multipliers in startups, from ideation to marketing to customer acquisition and more.

Come hear about the lessons Dr. Oates learned while using AI to scale his own data science company!