

# **BUSINESS PARTNERSHIPS: LESSONS IN CHOOSING THE RIGHT CO-FOUNDER**



**CHRIS ADAMS '15**  
VP GROWTH, IC360

**APRIL 2, 2026**  
**4-5PM**  
**UNIVERSITY**  
**CENTER 310**

## **ABOUT THE WORKSHOP:**

Building a business partnership is much like building any meaningful relationship—it often begins with optimism, shared ambition, and a common vision. But as ventures grow, circumstances evolve, and priorities shift, maintaining alignment can be both challenging and crucial to long-term success.

In this session, Chris Adams will share his firsthand experiences navigating the complexities of co-founding and growing a business. Through candid insights and practical advice, you'll discover what to look for in a potential co-founder, common pitfalls to avoid, and proven strategies for fostering a partnership built to endure.