

Presents  
The Raymond V. Haysbert, Sr.  
Entrepreneurship Lecture Series

# Entrepreneurs Panel Discussion

Monday, April 13, 2026 • 12 - 1 p.m • University Center 312

Co-sponsored by the UMBC Career Center



## Don Miner '10

### CEO, Space Cow Media

B.S. and Ph.D., Computer Science, UMBC

Donald Miner is an entrepreneur who, after working at the forefront of Big Data, has been focused on building and operating small, focused, technology businesses. With a fellow UMBC alumnus, he co-founded Miner & Kasch, a data science and machine learning consulting firm, which he helped grow until its sale in 2020. He is now the founder and CEO of Space Cow Media, a company that owns and operates high-tech digital tools in the tabletop gaming space. He believes scaling a business is easiest with transparency, trust, fairness, and fun.



## Lexx Mills '13

### CEO and Co-Founder, Stursi

B.A., Gender and Women Studies, UMBC  
MBA and Master of Urban and Regional Planning,  
University of Michigan

Lexx's path to entrepreneurship wasn't linear—she went from K-6 teaching to leading economic development at Johns Hopkins, and then made what seemed like the wildest leap of all: co-founding Stursi with her sister, a premium zero-proof cocktail brand. Before they even launched, they pre-sold over 2,000 cans, secured \$65K in non-dilutive funding, and became the official non-alcoholic cocktail of Chesapeake Arena. On this panel, she'll share the real story behind building Stursi—the pivots, bootstrapping a business, building in public, and how to disrupt an industry. She'll discuss how her unconventional career path became her superpower and why you don't need all the answers before you start.



## Zozscha Bomhardt '93

### COO/CFO, Right Ascension 231

B.S., Mechanical Engineering, UMBC  
M.S., Business, Johns Hopkins University

Zozscha and her two business partners started Right Ascension 231 with a vision of creating a unique approach to flying spacecraft more efficiently and less expensively. They are bootstrappers whose solution eliminates the operational burden of traditional enterprise software by delivering a fully automated, cloud-native SaaS platform that scales infinitely without the infrastructure, staffing, or vendor lock-in that has constrained businesses for decades. They are making a million mistakes, learning, growing like crazy, and are incredibly excited about what the next year will bring!

The Raymond V. Haysbert, Sr. Entrepreneurship Lecture Series provides a platform for successful entrepreneurs to candidly share their experiences and insights with UMBC students, faculty, alumni and the Baltimore business community. The series highlights experiences, lessons learned and unique issues and challenges faced by entrepreneurs in the creation of a new enterprise.

## Questions?



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