

Choose Sessions (one morning and one afternoon):

Morning Session (choose one)

- A. The Basics of Alzheimer's Disease
- B. Managing Difficult Behaviors
- C. Dementia and Intellectual Difficulties
- D. Ask the Expert: The Doctor is in

Afternoon Session (choose one)

- A. Managing Caregiver Stress
- B. Ask the Expert: The Social Worker is in
- C. Faces of Dementia
- D. Best Practices & Activities in Dementia Care

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**alzheimer's association®**  
 2015 Alzheimer's Association  
**Annual Dementia Conference**

**Friday, April 24, 2015**  
 8 a.m. to 3:30 p.m.

**Baltimore Sheraton North**  
 903 Dulaney Valley Road, Towson, MD 21204



Keynote Address featuring  
**Dan Cohen, MSW**

Executive Director of Music & Memory whose  
 work was the subject of the film *Alive Inside*

**REGISTER ONLINE:**  
<http://bit.ly/2015dementiaconference>  
**Fax** 410.561.3433  
**Mail** Alzheimer's Association  
 1850 York Rd, Suite D, Timonium, MD 21093  
**Call** 800.272.3900  
**Email** [info.maryland@alz.org](mailto:info.maryland@alz.org)

A conference for caregivers, people living with early-stage dementia, acute and long-term care nurses, social workers, assisted living and nursing home administrators, geriatric care managers and allied health professionals working with individuals with dementia and their caregivers.

Thank you sponsors

The Sandra and Malcolm Berman  
 Brain & Spine Institute

Alzheimer's Association  
 1850 York Rd, Suite D  
 Timonium, MD 21093-5142  
 Return Service Requested

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# 2015 Annual Dementia Conference Schedule

- 8 a.m. Registration, continental breakfast and networking**
- 9 a.m. Welcome remarks**  
Cass Naugle, executive director, Alzheimer's Association
- 9:15 a.m. Plenary: Keynote address**  
Dan Cohen, MSW, executive director of Music & Memory, a nonprofit that brings personalized music into the lives of the elderly or infirm through digital music technology. His work to enrich the lives of nursing home residents was featured in the documentary "Alive Inside."
- 10:15 a.m. Break**
- 10:45 a.m. Morning breakout sessions (choose one when registering)**  
The Basics of Alzheimer's Disease — Yolanda Wright, LGSW, MSW  
Managing Difficult Behaviors — Elizabeth Galik, Ph.D., CRNP  
Dementia and Intellectual Difficulties — Seth Keller, M.D.  
Ask the Expert: The Doctor is in — David Loreck, M.D.
- 12:15 p.m. Lunch, networking and exhibitors**
- 1:15 p.m. Afternoon breakout sessions (choose one when registering)**  
Managing Caregiver Stress — Shanna Bittner-Borell  
Ask the Expert: The Social Worker is in — Mary Faith Feretto, LCSW-C, C-ASWCM  
Faces of Dementia — Panel of individuals with dementia and their caregivers  
Best Practices and Activities in Dementia Care — Karen Schoeneman and Steve Vozella, BA, ACC
- 2:15 p.m. Break**
- 2:30 p.m. Closing plenary: Promising developments in Alzheimer's research**  
Marilyn Albert, Ph.D., director of Johns Hopkins Alzheimer's Disease Research Center and director of the Johns Hopkins University Division of Cognitive Neuroscience.

**Please return Registration by April 17, 2015**

Register online at  
<http://bit.ly/2015dementiaconference>

Check registration type:  \$35 Caregivers/Students  
 \$95 Professionals

Registration fee includes breakfast, lunch and conference materials. Professional registration includes continuing education certificates.

CEUs (with professional registration only):  Social Work

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

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Sign up for e-newsletter?  Yes  No

Street address: \_\_\_\_\_

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Select payment method:

Check (made out to Alzheimer's Association)

Credit card (VISA or MasterCard)

Card #: \_\_\_\_\_

Exp. date: \_\_\_\_\_ Security code: \_\_\_\_\_

Name on card: \_\_\_\_\_

Signature: \_\_\_\_\_

**Choose sessions on back** 

**Continuing Education:** Continuing education certificates will be provided at the conclusion of the full conference program.

The Alzheimer's Association is an approved provider of **social work continuing education** by the Maryland Board of Social Work Examiners. This program has been approved for 4.5 hours of Category I Continuing Education Credits.

[alz.org/maryland](http://alz.org/maryland) | 800.272.3900 | [info.maryland@alz.org](mailto:info.maryland@alz.org)

**Put your passion to good work on The Longest Day**



Teams around the world come together on June 21st to honor the strength, passion and endurance of those facing Alzheimer's with a day of activity. Raise funds and awareness doing what you love, visit [alz.org/thelongestday](http://alz.org/thelongestday)