




**COMMUNITY LEADERSHIP****BUILD THE PROFESSIONAL  
TOOLKIT YOU NEED TO  
MAKE A DIFFERENCE!**

Do you want to spark transformative change in your community?  
**In just 5 weeks**, you can take a UMBC Community Leadership Skills Course taught by subject matter experts. Enroll via the Registrar (for graduate students and staff) or via **UMBC's Institute for Extended Learning** (for ongoing community learners). You will gain new skills and knowledge as well as professional badging credentials!

-  No University application or enrollment required to register
-  Courses dive deep into crucial areas and emphasize practical skills
-  Ongoing professional development for community leaders at all levels

**REGISTER TODAY!**

**Website:** <https://leader.umbc.edu>

**Contact:** Sally J. Scott, Graduate Program Director, [sjscott@umbc.edu](mailto:sjscott@umbc.edu)

**FEATURED COURSES FOR WINTER-SPRING 2025**

**(1/14 – 1/16)**

**Digital Storytelling  
for Community  
Leadership**

with Charlotte Keniston



**(1/29 – 2/26)**

**Asset Based  
Community  
Development**

with Jessica Wyatt



**(3/5 – 4/9)**

**Grassroots  
Community Advocacy**

with Tom Coale  
& Janssen Evelyn



**(4/16 – 5/14)**

**Social Justice  
Leadership & Dialogue**

with Dr. Ciara Christian  
& Dr. Jasmine Lee

The UMBC Community Leadership Program will be offering the following skills courses on a rolling basis. To learn which courses are offered in upcoming semesters, check the Institute for Extended Learning website and (for UMBC students, staff and faculty) the Schedule of Classes.

**Programming as Inclusive Process with Ashley Bush & Katie Long**

Learn how to develop programming that connects multiple communities through shared activities and spaces, and addresses the importance of creating programs and events which respond to community needs, feedback, and assets.

**Branding and Messaging in the Social Sector with Gayle Carney**

Participants will uncover their organization's personality and where it stands in the current landscape, explore their audience's needs and values, and identify concrete steps toward a more effective brand.

**Budgeting for Community Impact with Candace Chance**

Students will learn how to align their values and their intended impact with their budgets so that they can stand in integrity.

**Grant Writing for Social Change with Meghann Shutt (Fall 2024)**

Students will learn the fundamentals of grant proposal writing: ethics; finding and vetting funding opportunities; analyzing Requests for Proposals; organizing, writing, and submitting compelling proposals; and the do's and don'ts of teaming with organizations.

**Strategic Planning for Community Engagement with Kate Scherr-Adams (Fall 2024)**

Strategic planning helps organizations set priorities, focus energy and resources, strengthen operations, and establish agreement for intended outcomes. Engaging communities is imperative to successful outcomes, trust building, and equity.

**Restorative Practices with Dr. Kaleigh Mrowka & Dr. Lauren Mauriello (Fall 2024)**

Restorative practices can transform communities and systems by allowing community members to maintain and sustain relationships even when harm has occurred.

**Digital Storytelling for Community Leadership with Charlotte Keniston (Winter 2025)**

Students will be guided through the process of creating a digital story and also given the tools to facilitate digital storytelling workshops themselves.

**Asset Based Community Development with Jessica Wyatt (Spring 2025)**

Participants move towards whole-community mobilization by mapping the capacities assets of individuals, associations, and institutions while building relationships.

**Grassroots Community Advocacy with Tom Coale & Janssen Evelyn (Spring 2025)**

This course will focus on the tenets of grassroots community advocacy at the local level. From stop signs to school funding, local government plays a fundamental role in designing communities for people to thrive.

**Social Justice Leadership & Dialogue with Dr. Ciara Christian & Jasmine Lee (Spring 2025)**

This course is designed for people who have a deep interest in issues related to race, social justice, power, privilege, oppression, intercultural dialogue, and the ways such issues influence our leadership abilities and interests.

**Podcasting Essentials with Rob Lee & Sally Scott (Summer 2025)**

Learn the art of podcasting from conception to publication in this engaging and hands-on course. Discover the essentials of planning a podcast, mastering the use of equipment, editing techniques, and explore effective marketing strategies.

**Places and Placemaking with Dr. Joby Taylor (Fall 2025)**

Participants will learn techniques to develop a strong "sense of place" and powerful new skills for placemaking in community settings.

**Community Organizing with Denise Griffin Johnson & Lane Victorson (Fall 2025)**

The course is for students who seek to expand, learn, and refine their skills in building organizational, social, and community power of action.