

Hillcrest Elementary School Mural

Request for Proposal: Public Art Mural Project

Proposal Deadline: July 24, 2020

Contact: Dr. Jennifer Lynch, jlynch2@bcps.org

Mission

The Hillcrest Elementary School Public Art mural is dedicated to its student's commitment to diversity, equity, inclusion and justice.

Background

Students and families of the Hillcrest Community spontaneously created a chalk mural in response to the death of George Floyd. The mural which began with the affirmation that Black Lives Matters, grew as the community creatively expressed their grief, fears, hope and vision for the future. The student's chalkwork created opportunities for the community to engage in difficult conversations about race, systemic racism and equity. To honor the spirit and energy of the original temporary chalk-drawn mural, and in keeping with the message of equity and inclusion within the Catonsville community, the school would like to create a more permanent mural. The new mural will provide a safe and public expression of Hillcrest Elementary School's intent to honor the commitment of the students and be reflective of their original artwork.



Artist Eligibility

Artists, or teams of artists, interested in creating a two-dimensional mural to be completed in the late summer/early fall of 2020 should complete a proposal that follows the guidelines below. Hillcrest Elementary School and its PTA encourage proposals from a diverse array of experienced artists.

Goals:

- Create a piece of public art for an outdoor environment that reflects themes of community and justice.
- Create artwork that engages community participants, and especially students, with an interactive component, either in the creation of the mural and/or as engaged viewers.

Location

The mural is designated for the front wall of the elementary school building. The wall faces south and is adjacent to the Main Entrance of the school. The wall surface is brick and artists should be prepared to use this as the surface with the ability to modify the project in case the mural is required to be affixed to a panel attached to the wall.

Policies

Artists will retain ownership of design ideas submitted until a selection has been made and a contract is awarded, at which time the ownership of the design and the artwork produced will become the property of Hillcrest Elementary School.

Financial compensation and insurance for completion of the mural will be made in accordance with the agreement between the artist and the school. Applicants must submit a recommended future maintenance schedule and plan.

Site Specifications

The mural will be on the front of Hillcrest Elementary School which faces Frederick Road. It is an approximately 10' x 10' space and will be created directly on the brick wall or on a panel attached to the wall, to be decided based on the design and approval process.

**Application Requirements**

- A narrative and design for the proposed concept is required with each submission. The narrative shall include the medium, timeline for completion, and dimensions of the proposed mural.
- All components must be electronically submitted via dropbox to:
- The project budget is not to exceed \$2500 for an artist or a team of artists. The budget shall include artist fees, supplies.
- Selection process and notification timeline TBD.
- Supporting materials including images and reviews of previous work are required. References for earlier projects are encouraged.

Hillcrest Elementary School Public Mural Application

Name:

Address:

Telephone:

Email:

Website or Link to portfolio:

A complete application must be submitted by midnight July 24 and include the following:

- Artist application form
- Project description
- Images of previous work including title, date, dimensions, medium (and location, if applicable)
- A color representation of the proposed mural
- Itemized budget including time and materials
- Maintenance Plan including dimensions of mural, surface type, surface preparation including sanding, primer, gesso, etc. or application of anti-graffiti/anti-ultraviolet coating, and recommended future maintenance schedule and plan

I certify that all works submitted are the product of my own creation and that all statements made in this application are true to the best of my knowledge. I understand that Hillcrest can duplicate my images and application materials for the review process and to promote the project.

Applicant Signature:

Date:

Please email application materials via dropbox link to: jlynch2@bcps.org